

27 April 2021

# HSBC Malaysia to host HSBC Corporate ReINVENT: Unlocking Future Opportunities on 4 May 2021

On 4 May 2021, HSBC Malaysia will host the HSBC Corporate ReINVENT – *Unlocking Future Opportunities* webinar. The virtual event will bring together a line-up of industry titans and thought leaders to deliberate on topics relating to digital innovation, business scalability and sustainability.

The webinar will feature specially-curated Breakout Sessions; providing the platform for attendees to be part of engaging discussions covering three key economic sectors: Technology, Media, and Telecommunications (TMT); Healthcare; and Energy.

Key speakers include Tan Sri Abdul Wahid Omar, Chairman, Bursa Malaysia; Surina Shukri, Chief Executive Officer, Malaysia Digital Economy Corporation (MDEC); Stuart Tait, Group General Manager & Regional Head of Commercial Banking, Asia Pacific, HSBC; Stuart Milne, Chief Executive Officer, HSBC Malaysia; Andrew Sill, Country Head of Commercial Banking, HSBC Malaysia; Jonathan Drew, Managing Director ESG Solutions, Global Banking, HSBC; and Dato' Dr. Ir. Ts. Karim Abdullah, Group Managing Director and Chief Executive Officer, Serba Dinamik, a well-respected leader in corporate Malaysia; to name a few.

To persevere and thrive in challenging and changing times, it is vital for businesses to learn about and view the future from the lens of practitioners. Take note from leaders who are taking their organisations from "new-to-digital" to being a "digital norm", through the digitisation of their business operations. Tune in to the captains of top healthcare companies as they share their journey towards building sustainable healthcare businesses. Get insights from experts in the energy industry on building resilience through the transition to sustainable energy sources.

As the world's leading international bank, HSBC is committed to support corporates as a trusted advisor in unlocking future opportunities. To facilitate this, HSBC is launching a new initiative that will include a bespoke programme targeted at propelling leading Malaysian corporates with growth aspirations locally and globally.

For webinar details and registration, visit <a href="https://www.eventbrite.com/e/hsbc-corporate-reinvent-tickets-149270055755">https://www.eventbrite.com/e/hsbc-corporate-reinvent-tickets-149270055755</a>.

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#### Note to editors:

# **HSBC Bank Malaysia Berhad**

HSBC's presence in Malaysia dates back to 1884 when the Hongkong and Shanghai Banking Corporation Limited established its first office in the country on the island of Penang, with the permission to issue currency notes. HSBC Bank Malaysia Berhad was locally incorporated in 1984 and is a wholly-owned subsidiary of The Hongkong and Shanghai Banking Corporation Limited, founding member of the HSBC Group. In 2007, HSBC Bank Malaysia was the first foreign bank to be awarded an Islamic banking subsidiary licence in Malaysia, namely HSBC Amanah Malaysia Berhad. Today, HSBC Malaysia has a network of 67 branches nationwide, of which 26 are HSBC Amanah Malaysia Berhad branches. HSBC Malaysia offers a comprehensive range of banking and financial services including Islamic financial solutions. HSBC Malaysia has also led innovation in Malaysia by introducing Malaysia's first ATM and Electronic Touch Banking in the early 1980s. Today, HSBC Malaysia has launched innovative solutions such as HSBCnet for secure banking for businesses, Trade Transaction Tracker and Facial Recognition on supported mobile phones.

### The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,984bn at 31 December 2020, HSBC is one of the world's largest banking and financial services organisations.

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